

News - July 3, 2012

## **Levi Strauss & Co. to Webcast Second-Quarter Earnings Conference Call**

**SAN FRANCISCO (July 3, 2012)**– Levi Strauss & Co. (LS&Co.) will host a conference call to discuss the company’s financial results for the second quarter ended May 27, 2012. The call will be held on Tuesday, July 10, 2012 at 1:00 p.m. Pacific/4:00 p.m. Eastern Time, and will be hosted by Chip Bergh, president and chief executive officer, and Blake Jorgensen, executive vice president and chief financial officer.

To access the live webcast, please visit

<http://www.levistrauss.com/investors/earnings-webcast> or dial-in to listen to the live call at: 800-891-4735 in the United States and Canada, or 973-200-3066 internationally; I.D. No. 95091283.

A same day replay of the Webcast will be available on

<http://www.levistrauss.com/investors/earnings-webcast> at approximately 4:00 p.m. Pacific on July 10, 2012 and archived on the site for one month. A telephone replay is also available through July 16, 2012, at 800-585-8367; I.D. No. 95091283.

To access the news release on July 10, 2012, please

visit <http://www.levistrauss.com/news/press-releases>.

### **About Levi Strauss & Co.**

Levi Strauss & Co. is one of the world’s largest brand-name apparel companies and a global leader in jeanswear. The company designs and markets jeans, casual wear and related accessories for men, women and children under the Levi’s®, Dockers®, Signature by Levi Strauss & Co.™, and Denizen® brands. Its products are sold in more than 110 countries worldwide through a combination of chain retailers, department stores, online sites, and a global footprint of more than 2,300 franchised and company-operated stores. Levi Strauss & Co.’s reported fiscal 2011 net revenues were \$4.8 billion. For more information, go to <http://levistrauss.com>.